

September 21, 2023

RE: Sponsorship of 2023 Boalsburg Turkey Trot

Dear Business Owner,

I am writing to invite you to become a business sponsor for the 2023 Boalsburg Turkey Trot (<https://boalsburgturkeytrot.com/>). This is an exciting year for us as we will be celebrating **11 years** for the annual 5K run/walk taking place on Thanksgiving Day, November 23, 2023. We are looking forward to hosting this event and welcoming over 500 past and new participants to the PA Military Museum in Boalsburg.



Our goal is to raise \$12,000 through the Turkey Trot. These funds will be used to cover expenses for the St. Joseph's Catholic Academy Cross Country, Indoor Track/Field, and Outdoor Track/Field teams. Additionally, a portion of money raised will be donated to the Friends of the Pennsylvania Military Museum (pamilmuseum.org/support/friends-of-the-museum) to support their efforts to protect and preserve the legacy of Pennsylvanians who served in the military of the United States and to the local youth program Nittany Track & Field/XC. This group has provided a great running foundation for many of the kids at St. Joe's as well as other schools in the area and we are pleased that we can contribute to their program.

Below is a chart outlining NVRC Boalsburg Turkey Trot business sponsorship levels and the benefits of each:

Level	Sponsorship	Recognition during Announcements and Race Packet	5K Entries Complimentary	Logo on T-shirt	Promo materials in race bag*	Link from Event Website	Sponsor Display at Event*
Strength	\$750	✓	8	Large	✓	✓	✓
Determination	\$500	✓	6	Medium	✓	✓	
Courage	\$250	✓	4	Small	✓		
Hope	\$150	✓	2	Name, only	✓		
Support	\$50	✓	1	NA			

*** Provided by sponsor**

To become a business sponsor for the 2023 NVRC Boalsburg Turkey Trot, please complete and send the following:

- 1) the completed sponsorship form (attached)
- 2) your donation to:

Saint Joseph's Catholic Academy
901 Boalsburg Pike
Boalsburg, PA 16827
Attn: Jayson Jackson/Turkey Trot

Checks should be made payable to: "NVRC," with "<Name of Your Business>/Turkey Trot Sponsor" on the check's memo line to ensure that your donation is accurately recorded. We would appreciate receiving your donation by **Friday, November 17, 2023.**

All business sponsorship donations are tax-deductible. Saint Joseph's Catholic Academy's Tax ID# is 26-4292850. The Friends of the Pennsylvania Military Museum is also a registered charitable organization.

Also, all businesses sponsoring our event should send an e-version of their business logo to boalsburgturkeytrot@gmail.com so that it may be included on our Facebook page and the back of the commemorative T-shirt. We would love to also include "swag" items in our race bags. If you have items or are interested in purchasing items, please note on the registration form.

Thank you again for your willingness to consider being a business sponsor for the 2023 Boalsburg Turkey Trot. If you have any questions, please, do not hesitate to contact me at jhj105@gmail.com.

Most sincerely,

Jayson Jackson
Member, NVRC Boalsburg Turkey Trot Organizing Committee

Business Sponsorship Form

NITTANY VALLEY RUNNING CLUB



2023 Boalsburg Turkey Trot
Benefitting
Saint Joseph's Catholic Academy
Cross Country & Track/Field Program
and
Friends of the Pennsylvania Military Museum

To become a business sponsor for the NVRC Boalsburg Turkey Trot, please, complete the items below and send this form along with your tax-deductible donation to *Saint Joseph's Catholic Academy, 901 Boalsburg Pike, Boalsburg, PA 16827, Attn: Amy Carmack/Turkey Trot*. **Checks should be made payable to "NVRC." Please write "<Name of Your Business>/Turkey Trot Sponsor" on the check's memo line.** We would appreciate receiving your donation by **Friday, November 17, 2023**

The SJCA XC/TF Program thanks you for your generous support!

Sponsor Information

Contact Name: _____

Name of Business: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Donation Information

Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> Strength (\$750+) | <input type="checkbox"/> Hope (\$150) |
| <input type="checkbox"/> Determination (\$500) | <input type="checkbox"/> Support (\$50) |
| <input type="checkbox"/> Courage (\$250) | <input type="checkbox"/> Other: |

Race Bag Items:

- ☐ Yes, I have items for the race bags
- ☐ No, but I am interested in including items coordinated by race director
- ☐ No, I do not wish to include items this year

If you have any questions, please contact Jayson Jackson, NVRC Boalsburg Turkey Trot Race Director at jhj105@gmail.com.