

September 24, 2018

RE: Sponsorship of 2018 NVRC Boalsburg Turkey Trot

Dear Business Owner,

I am writing to invite you to become a business sponsor for the NVRC Boalsburg Turkey Trot (<https://boalsburgturkeytrot.com/>). This annual 5K run/walk will take place on Thanksgiving Day, November 22, 2018. Last year 500 runners/walkers participated in this event.



Through the Turkey Trot, we hope to raise \$10,000. These funds will be used to cover expenses for **both** the girls and the boys teams for **three** seasons: Cross Country, Indoor Track/Field, and Outdoor Track/Field. Additionally, a portion of money raised will be donated to the Friends of the Pennsylvania Military Museum (pamilmuseum.org/support/friends-of-the-museum) to support their efforts to protect and preserve the legacy of Pennsylvanians who served in the military of the United States.

Below is a chart outlining NVRC Boalsburg Turkey Trot business sponsorship levels and the benefits of each:

Level	Sponsorship	Recognition during Announcements and Race Packet	5K Entries Complimentary	Logo on T-shirt	Promo materials in race bag*	Link from Event Website	Sponsor Display at Event*
Strength	\$750	✓	8	Large	✓	✓	✓
Determination	\$500	✓	6	Medium	✓	✓	
Courage	\$250	✓	4	Small	✓		
Hope	\$150	✓	2	Name, only	✓		
Support	\$50	✓	1	NA			

* Provided by sponsor

To become a business sponsor for the 2018 NVRC Boalsburg Turkey Trot, please, send in

- 1) the completed sponsorship form (attached)
- 2) your donation to:

Saint Joseph's Catholic Academy
901 Boalsburg Pike
Boalsburg, PA 16827
Attn: Amy Carmack/Turkey Trot.

Checks should be made payable to: "NVRC," with "<Name of Your Business>/Turkey Trot Sponsor" on the check's memo line to ensure that your donation is accurately recorded. We would appreciate receiving your donation by **Friday, October 26, 2018.**

All business sponsorship donations are tax-deductible. The Tax ID# for Saint Joseph's Catholic Academy is 26-4292850. The Friends of the Pennsylvania Military Museum is also a registered charitable organization.

Also, businesses sponsoring at the Courage, Determination, and Strength levels should also send an e-version of their business logo to carmack429@embarqmail.com so that it may be included on the back of the commemorative T-shirt.

Thank you again for your willingness to consider being a business sponsor for the NVRC Boalsburg Turkey Trot. If you have any questions, please, do not hesitate to contact me at carmack429@embarqmail.com or 814-357-5403.

Most sincerely,

Amy Carmack

Amy Carmack
Member, 2018 NVRC Boalsburg Turkey Trot Organizing Committee



**Business Sponsorship Form
2018 NVRC Boalsburg Turkey Trot**

Benefitting

Saint Joseph’s Catholic Academy’s Cross Country and
Track/Field Program
and
Friends of the Pennsylvania Military Museum

To become a business sponsor for the NVRC Boalsburg Turkey Trot, please, complete the items below and send this form along with your tax-deductible donation to *Saint Joseph’s Catholic Academy, 901 Boalsburg Pike, Boalsburg, PA 16827, Attn: Amy Carmack/Turkey Trot.* **Checks should be made payable to “NVRC.” Please write “<Name of Your Business>/Turkey Trot Sponsor” on the check’s memo line.** We would appreciate receiving your donation by **Friday, October 26, 2018.**

The SJCA XC/TF Program thanks you for your generous support!

Sponsor Information

Contact Name: _____

Name of Business: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Donation Information

Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> Strength (\$750+) | <input type="checkbox"/> Hope (\$150) |
| <input type="checkbox"/> Determination (\$500) | <input type="checkbox"/> Support (\$50) |
| <input type="checkbox"/> Courage (\$250) | <input type="checkbox"/> Other: \$ |

If you have any questions, please contact Amy Carmack, Member, 2018 NVRC Boalsburg Turkey Trot Organizing Committee at carmack429@embarqmail.com or 814-357-5403.